

# TRADE LEADER CITES FIELD IN SOUTH AMERICA

## Returned Oaklander Points To 'Unlimited Possibilities' For Eastbay Folk

The greatest commercial development in the world during the past 25 years will be in South America, and the Eastbay has "unlimited trade possibilities" there, declared J. M. Phillips, Oakland importer and business man in a talk last night to Oakland Foreign Trade club members at the Athens Athletic club.

Phillips has recently returned from 17 years spent in the Latin American countries, where he negotiated railroad contracts and handled other "big business."

"Restricted immigration laws have turned the flow of people from Europe to South America," Phillips said, "and these lands today are what America must have been like in the '70's. The Latin Americans like California and California goods, and they have learned that there are great industrial products made here, they will do business with us."

"Constant contact with the customer is essential, because the Latin American does business on a friendship basis. Gain his confidence, and he will always be your customer."

"Long term credits are not necessary to finance this business, so long as over-selling is not resorted to. Sell a small bill at first and get the repeat business, and the Latin American will liquidate his bills in 60 to 90 days."

J. J. Flynn, president of the club, presided at the meeting.

# TODAY in the HIGH SCHOOLS

Technical high journalism students are prepared to participate in the annual high school journalists convention at the University of California campus tomorrow, Friday and Saturday.

Copies of the Scribe Weekly and news stories and editorials have been sent to the university to be entered into competition and the perpetual trophy cup awarded the Scribe Annual for being the best year book last year has been returned.

Technical high has discontinued publication of the annual and in its place a semi-annual senior memorial booklet is issued.

Technical high delegates to the convention will be Arnold Cunningham, editor-in-chief of the Scribe Weekly; Roger Anderson, sports editor; Arthur McQuillan, editor of the senior memories; Ismy Tobin and Patricia Prosser.

Round table discussion groups will be held for the various fields of school newspaper and year book work. Since there will be no round table discussions or competition for the senior memory booklets, recently inaugurated in the Oakland schools to replace the annuals, McQuillan will attend round table discussions on the year books. A portion of the discussions probably will be devoted to the new senior memory booklets.

The Scribe Weekly will be entered into the contest for high school newspapers of schools with an enrollment of more than 500. The Piedmont Highlander won this contest last year.

Editorials and news stories written by Patricia Prosser and Ismy Tobin also have been entered into competition.

Miss Jessie Smith, Technical high journalism instructor, will be chairman of a meeting for faculty advisors of school publications at 4 o'clock Friday afternoon. Dr. Guy Montgomery of the English department at the University of California will be the guest speaker.

Awards for winners of the various contests will be presented at the closing convention luncheon Saturday noon.

High school journalists from various parts of central California will gather at the convention.

Besides winning the award last year, the Technical high Scribe annual also won first place in the contest three years ago, Miss Smith declared.

The only competition to be entered by Piedmont high will be the contest for school newspapers. The Highlander will be entered in this contest.

**RADIO CLUB CONTEST.**

A transmitter will be presented to the first member of the McClymonds high Radio club who obtains an amateur radio license.

The contest was inaugurated by Loren Stevens, electric shop instructor who recently advised of the club, to stimulate interest in radio work.

The transmitter to be presented to the winner of the contest was made by members of the Radio club last semester.

Both boys and girls are practicing the code in an effort to win the transmitter, Stevens said.

Ever since girls were allowed to enroll in the club a year ago, membership has increased consistently until now there are 55 members, according to Stevens.

Girls who are making rapid progress in code sending and receiving speed are Rose Mack, Lillian Marshall, Irene Petee and Mira Baei.

Boys doing outstanding work are Jack Cameron, Ray Hendrick, Tony Camanella, Gasper Marlin, Herman Williams, Wayne Gaskin and Anthony Veira.

**CLASS HOLDS DANCE.**

With the Olympic games as the theme, the semi-annual sophomore class "hop" was held at Castlemont last night.

Preceding the dance a burlesque of the Olympic games was given by the school gymnasium with the audience divided into small groups to represent different countries.

Chairmen of committees in charge of arrangements include George Craig, arrangements; Margaret Craig, program; Muriel

Chamberlain, decorations, and Lela Poppelwell, refreshments.

**STUDENTS PLAN PLAY.**

"Niche," a Japanese play, will be presented by the Fick junior high Honor society Friday night in the school auditorium to raise money to buy books for the school library.

The play will be given at 8 o'clock under direction of Miss Greenwood Reav, faculty advisor.

Invitations have been extended to parents and friends of Fick junior high students.

The cast includes Jean Mizer, Leo Honin, Olga Bonata, Harold Nissen, Lester Luz, Jack Farley, Aden Alexander, Richard Young, Marjorie Koenig, Nilda Keye, Martha Barker, Walter Humphrey, Robert Keilar, Betty Schneider, Ray Wassarhaley, Walter Klein-schmidt, Deniz Widel, Dale Han-nun, Irene Wood.

# RATES SAME AT CITY'S CAMPS

Rates at the Oakland recreation camps in the Sierra will be the same as last year.

This was disclosed today when the Oakland recreation department issued its 1932 pamphlet showing the advantages of vacations at the Feather River and South Fork camps, which open June 8 and close August 10.

Rates at both camps will be \$2.15 a day for adults staying less than four days, or \$1.75 a day for longer stays. The rate for children from 8 to 14 years old is \$1.50 and \$1.25, and for very young children it is \$1.15 and \$1. For the boys' and girls' camps the rate is \$1.00 for the first week and \$0.75 for each additional week. A. G. Starr, principal of Glenview school, is manager at the Feather River camp, and Harold Cozens, principal of Roosevelt high school, will manage Tuolumne camp.

The new folders describe all the activities at the camps and also have maps showing the roads thence. Each camp has its store, trained nurse, and director of various activities. The Feather River camp is reached directly by Western Pacific trains. The Tuolumne camp is reached by automobile.

OGILMA, Wis.—Anton T. Fyck received confirmation from the Royal King's Library, Stockholm, Sweden, that his Bible is one of a series printed in Stockholm, in 1621, by Olof Olafsson.

# Past Presidents of N.D.G.W. to Meet

Past Presidents of the Native Daughters of the Golden West from all parts of California will meet in a one-day session here Saturday.

More than 200 women will be here, according to Mrs. Joseph Clark, district president.

Sessions will open at the Hotel Richmond at 10 o'clock with registration. The program includes a convention luncheon and a tour of the city, followed by installation of newly elected officers.

Governor James Rolph, Jr., has accepted an invitation to speak at the dinner.

# Hayward Girl Is Married at Reno

HAYWARD, April 6.—The marriage of Miss Eva Moffett, daughter of Mr. and Mrs. George Moffett, of Hayward Highlands, to John Rendon at Reno Monday, was learned here today.

Mrs. Rendon was well known here.

"Isn't it grand, Dot, that our stockings, even our mesh ones, never get baggy now!"

"It's that wonderful Lux way of washing! Remember, the salesgirl told us..."

"It preserves the ELASTICITY that makes stockings fit"

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2 minutes a day keeps them like new

New stockings are elastic. Knitted with threads that stretch and spring right back again. When elasticity is destroyed, stockings get baggy—stretch out of shape. Lux preserves elasticity—makes stockings fit and new.

# Rites Are Held for Victim of Drowning

ANTIOCH, April 6.—Final rites were observed here yesterday for Richard W. Sargent, 26, musician, of 305 Oakland avenue, Oakland, whose body was recovered from the San Joaquin river near here Sunday.

Sargent, in company with a party of friends from Oakland, was drowned while on a boating party here on March 6.

Services at the Preston chapel preceded interment in the Masonic and Odd Fellows' cemetery here. The deceased is survived by his widow, Mary Sargent.

# Davis Ayrshires Capture First Place

DAVIS, April 6.—The six Ayrshires owned by the college of agriculture here have been awarded first place in California production by the National Aviculture Breeders' association, that conducts its own tests.

During the month of February the college herd produced an average of 8 1/2 pounds of 4.0 per cent milk and 34.27 pounds of butterfat. Individual honors for the herd were won by California Grace Douglas, a 4-year-old, that produced 1643 pounds of milk and 69.71 pounds of butterfat.

# Man Arrested in Liquor Raid Freed

CENTREVILLE, April 6.—Charles Prieta, whose home between Centerville and Alameda, was raided several weeks ago by federal and county officers and a quantity of rare liquors confiscated, yesterday was found not guilty on a charge of possession of liquor by a jury in the court of Justice of the Peace Allen G. Noels.

Myron Harris and Leo Sullivan, attorneys for the defense, contended that the liquor was Prieta's "private stock."

# Knightsen Center To Hold Luncheon

KNIGHTSEN, April 6.—County supervisors and county farm bureau directors today were invited to attend a luncheon program to be held Friday afternoon at the Knightsen farm center by members of the farm home department.

The luncheon will precede separate sessions of the farm home department and the directors Mrs. C. W. Minaker, of Antioch, county farm home department chairman, is supervising preparations and will direct the meeting.

# Appeal Filed by Operator of Stage

SAN LEANDRO, April 6.—William Beynon of San Francisco, convicted before Justice A. W. Bruner here on charges of operating a stage without a certificate of public necessity and convenience from the railroad commission, had today filed oral notice of appeal.

Beynon, arrested when he was allegedly operating a stage between San Francisco and Los Angeles, was sentenced to pay \$150 fine or spend 30 days in the county jail.

# Pantomime Feature Of Pinole Program

PINOLE, April 6.—Arranged by E. J. Armstrong and the Rev. F. Carl Schmidt, an entertainment will be presented in the social hall of the Community Methodist church Friday night. A feature of the program will be a pantomime, "And the Lamp Went Out." The cast will include Paul Hill, John Johnson, Marjorie Turner, Helen McDonald and Allen Hill. The lines will be read by Mrs. Fred Hill. Director of the program is E. J. Armstrong.

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Values from 90c to \$3.50!

100% PURE LEAD ZINC PASTE. Will make 10 gallons of paint. Regular \$1.10 per 100 lbs. 100 lbs. \$9.95

100% PURE LEAD ZINC HOUSE PAINT. Ready for use paint, all popular colors. Regular \$4.50; Gal. \$2.20

FLAT WHITE. New grade. Regular \$3.85; now, gallon \$1.75

DURABLE FLOOR PAINT. Regular \$3.00. \$1.85

PORCH PAINT. Weather-proof. Regular \$2.50; now, gallon \$1.90

QUICK DRYING FURNITURE ENAMEL. Special. 85c

ENAMEL. POLYMER FINISH. Waterproof. Regular \$4.50; now, gallon \$1.90

SHELLAC. New Type White, 4-lb. can. Regular \$2.75; now, gallon \$1.75

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## BE SURE TO VISIT THE FRIGIDAIRE SECTION AT THE BIG SHOW

National Exhibit General Motors Products

● It will be a revelation to you to visit the Frigidaire Section of the great General Motors Exhibition. There you'll see the tremendous advances which have been made in providing better, more healthful, more economical refrigeration for every refrigeration need.

You'll see the wonderful new Frigidaire Air Conditioning equipment, which is destined to revolutionize living conditions in thousands of homes... equipment which makes rooms delightfully cool in summer and pleasantly warm in winter.

You'll see the Super-Powered Frigidaire... the highest achievement in automatic refrigeration for the home. And you'll be amazed at the new low prices. For instance, the 4 cubic foot Moraine Model Frigidaire is now only \$130.00 f.o.b. Dayton.

You'll see special refrigerating equipment for stores, restaurants, apartments and hotels... beautifully designed and highly efficient water coolers for offices and factories... and many other new developments in automatic refrigeration. You can't afford to miss this wonderful display. You'll find it interesting, entertaining, educational. Make it a point to see it. Be our guest and spend as much time as possible with us at the big show.

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Only a few more days in which to enjoy a visit to the spectacular General Motors Exhibit! Only a few more days to attend this truly thrilling event! —lively, entertaining, full of interesting things to see! Attractive settings, gay music, special features of unusual appeal invite you to a most enjoyable experience. \*\* Here is a great parade of outstanding values — comprehensive, varied and decidedly worth while. Here is a brilliant revue—exceptionally complete—of new model Chevrolet, Pontiac, Oldsmobile, Buick, La Salle and Cadillac motor cars and General Motors trucks. Included also are important Fisher Body, AC Products, Delco Household Appliances, and Frigidaire displays \*\* Join the crowds! Come any time. But remember, the Exhibit closes Saturday. Admission is free.

Fireworks Display 8 to 8:15 P. M. Daily

THIS WEEK ONLY  
10 A. M. to 10 P. M.

## EXPOSITION BUILDING AND FALLOW

IN SAN FRANCISCO, PALACE OF FINE ARTS, EXPOSITION GROUNDS—Music by Aaron Weeks and His Orchestra

Olden's Glow